



To help in providing us with text so we can produce a poster for you for the upcoming wildlife & environment exhibition, perhaps going through the following questions as they relate to the area you are involved in may help when putting your text together.

Depending on the number of images you wish to be featured on your A1 poster, there is room available for around 500-750 words. This is a good opportunity to explain your study species and hopefully get others involved too.

Once the exhibition is finished you can keep your display board for use in future outreach work, so try to not to add anything that may become outdated in the near future

Remember, the exhibition audience will cover a huge range of ages and existing knowledge, and the aim is to showcase all local environmental groups, no matter how large or small you are.

Questions to think of when coming up with poster text:

What is your group called and what is your target species/habitat?

What is the aim of your group/organisation?

How do you study your target species (surveys, guided walks, public sightings etc)

What species from your target group can we find here (if too many, then an example of the most commonly seen)?

How do you engage with the public to inform them of your events/areas of interest. Are there options to join your group/organisation as a volunteer?

Do you hold educational events for the public?

Do you have an online presence (website, Facebook, Instagram)? Please share the links

Do you hold meetings open to anyone who is interested?

Do you have a newsletter people can sign up for?

How can people submit sightings?

Can you provide us with your logo?

Also:

Would a street map showing your location be useful on your poster?